

MEDIA RELEASE

THE BAROSSA WINE FRATERNITY WELCOMES 5 WINE INDUSTRY STALWARTS

10 August 2014

On Sunday 10 August, the Barossa Wine Fraternity named REID BOSWARD, ANITA BOWEN, JOANNE IRVINE, KYM TUESNER AND JAMES WARK as Barons of Barossa. This is an exciting collection of inductees, representing the cutting edge of Barossa winemaking.

Stephen Henschke, the fraternity's Grand Master said, "The Barossa Wine Fraternity has always recognised those who have made significant contributions throughout their lives. It also aims to reward the current generation of winemakers who are the forerunners of the new world of wine, those who will lead us into the future. "

Reid Bosward, winemaker and general manager at Kaesler Vineyards, has rejuvenated and expanded the brand with a strong focus on single vineyard winemaking.

He said, "The Barossa wine fraternity is working to safeguard this region's culture and heritage and I'm really proud to be part of the preservation of place.

When I began in this industry, I looked up to people like Bob McLean and Colin Glaetzer. Now to be standing alongside them is an honour."

Anita Bowen is a dynamo, making and marketing her Balthazar of the Barossa wine. She is a diligent contributor to the community, past president of the Barossa Regional Residents Association and currently chairman of Foundation Barossa.

She said, "This is more than people just dressing up in traditional gowns and holding events. It is really a way to reflect the Barossa's traditional community values. It reminds us of where the Barossa comes from and its place in the future."

Although Joanne Irvine recalls following her father Jim around the winery as a seven year old, she pursued a successful 2 decade long career as an operating theatre nurse. *She said, "It was a mid-life crisis that brought me home to the Barossa and to winemaking."*

Kym Teusner has won a slew of Australian and international awards including Gourmet Traveller Wine Magazine Young Winemaker of the Year in 2007.

"I'm really honoured to be invited to be part of the wine fraternity," Kym said. "To me, it's about acknowledging Barossa's history, honouring its traditions and giving them meaning today. It has morphed into something that has significant relevance for the community. I think the future of the Barons is pretty exciting."

James Wark was Group Commercial Director at S. Smith & Sons for many years and was named a signatory for the 1996 Yalumba The Signature. Now business advisor, mentor, Board Chairman and Board member for various companies, he continues to have a strong and steady influence on the Barossa business community, including the Barossa Future Leaders program.

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